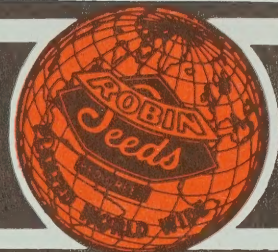


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

A FEW

Watermelon Highlights

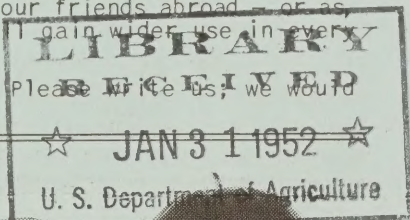


LAWRENCE ROBINSON & SONS, MAIN OFFICES — MODESTO, CALIFORNIA — U.S.A.

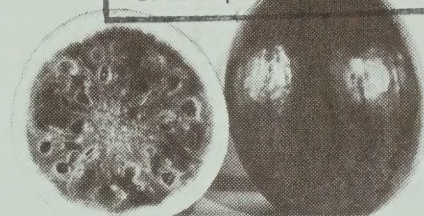
AS SPECIALISTS IN WATERMELON SEEDS, we offer to you more accumulated years of Watermelon Seed experience than does any other seed growing company in America. Particularly, we are proud of the wide use our strains have gained abroad.

While we annually grow over fifty Watermelon varieties, yet we have tried to list in this descriptive sheet only those varieties that are of interest to our friends abroad — or as in the case of GARRISON and CONGO — varieties that we feel will gain wider use in every important Watermelon producing area.

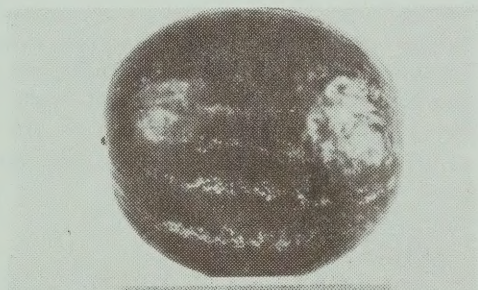
Further information on any variety is available on request. Please write us, we would like to hear from you.



CHILEAN BLACK SEED: A very popular variety, it has been the subject of considerable breeding work with us. Popular in the United States, our strain is also widely used in the Mediterranean and Persian Gulf areas. Nearly round, black seeded with brilliant red flesh averageing more than 12% sugar, it is a fine flavored melon. Rind is medium green with distinct, darker green stripes. Matures in 82 days to 10 X 9 inches. Weight 16 to 18 pounds.



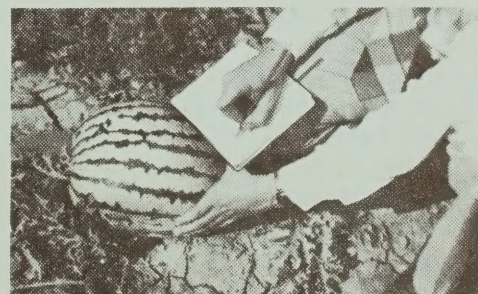
COLES EARLY (HARRIS EARLIEST): Dark green rind irregularly striped with a lighter shade, this early maturing 77-day melon is used principally by home gardeners. Its red flesh is firm and deliciously flavored. Black seeds. We recommend it for areas having short growing seasons. Uniform and a nice-appearing melon. Tender rind prohibits its use as a shipping melon. Size 11 X 9 inches; weight 18 to 20 lbs. *Similar Variety;* CUBAN QUEEN.



CONGO is one of the newest USA developments and we believe is destined to become one of the more important. Bred for a high degree of resistance to *Anthraxnose*, we highly recommend it to you if you are serving any area where this disease presents a problem. Mottled green and dark green exterior, bright red flesh with whitish seeds. Rind is unusually thick and resistant to breakage. Matures in 90 days to a weight of 35 to 40 pounds.

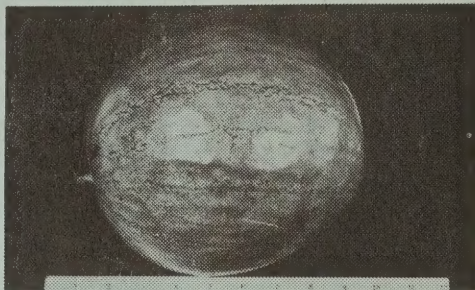


DIXIE QUEEN: Used generally in many areas of the world, we are now growing a strain resistant to *Fusarium Wilt*, which we designate as DIXIE QUEEN, WR. Both strains are practically identical with the exception of resistance. Rind is tough, permitting rougher handling; color is light green striped with dark green. Flesh is sweet, dark pink with a minimum of small, white seeds. Matures in 85 days to a weight of 30 pounds. Size 16 X 13 inches.



WATERMELON SEED SPECIALISTS

EARLY CANADA is another quicker maturing variety which we recommend for use in short-season districts. Medium-small in size (10 X 9 inches), it almost classes with the newer *Icebox* type small melons. Its thin rind is greenish-grey, with delicate green veining. Brilliant red flesh of medium sugar content, with small, reddish-brown seeds. Is principally used as a home garden type. Matures in 75 days to a weight of 13 to 15 pounds.



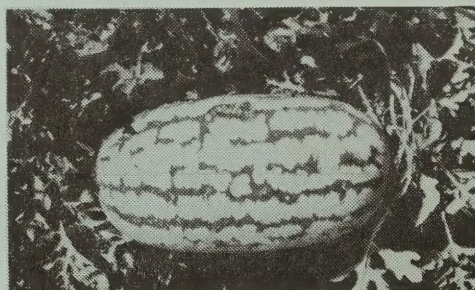
EARLY KANSAS: A standard local market type, this large, early melon has gained wide use. Outside color is dark green with stripes of lighter green. Its medium-thick rind adapts it well to local hauling with a minimum of breakage. Seeds are shiny reddish-brown, flesh color is a rich red, and it is a delightfully flavored melon of very high quality. Matures within 85 days to a size of 15 X 13 inches and a weight of up to 40 pounds.



FLORIDA GIANT (BLACK DIAMOND): One of the most popular of the shipping types, this solid dark-green melon is one of the most attractive of all watermelons. Has a firm rind which permits long distance shipping. Sugar content above 10%, with delicious flavor and deep red flesh of nice texture. Large seeds are tan in color with dark brown flecking. Matures in 90 days to a weight of 40 pounds. Our strain is unusually productive and uniform.



GARRISON has become one of the popular local and medium distance market melons. Vividly striped dark green on a light green background. Flesh is bright red, firm but tender and very sweet, averaging 11% sugar and more. Seeds are white and medium size. We have a truly beautiful strain of this variety. Matures in 85 days to a weight of 35 pounds.



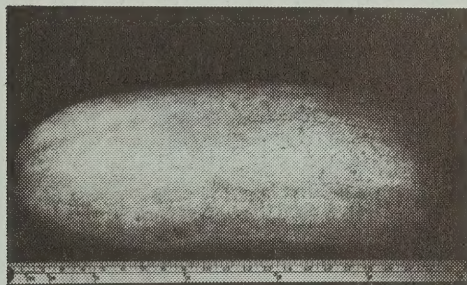
Similar Varieties; COKER, DARLINGTON, DUDE CREEK

GOLDEN HONEY: In our opinion, the finest of the *yellow fleshed*, Golden Honey has been the standard in this field for years. Principally used as a home garden type, it is a delicious, nice-appearing melon. Oblong in shape, the dark green rind is irregularly and somewhat indistinctly striped a darker green. Flesh is sparkling yellow. Brown seeds. Matures in 88 days to a weight of about 20 pounds and a size of 11 X 12 inches.



IT PAYS TO BUY YOUR SEEDS FROM

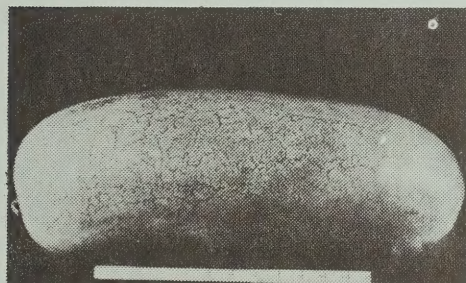
*ROBINSON specializes in growing fine Watermelon Seed for Di



HAWKSURRY, PURDUE STRAIN: Similar to, but an improvement on the older HAWKSURRY, this *Fusarium Wilt* resistant melon will become important in watermelon production wherever wilt presents a problem. Fruits taper slightly at the ends. Its thin rind is surprisingly tough. A good shipper. Outside color is light green with veining of darker green. Seeds dark brown. Red flesh is of excellent quality. It matures in 85 days, to a weight of 30 to 35 pounds.



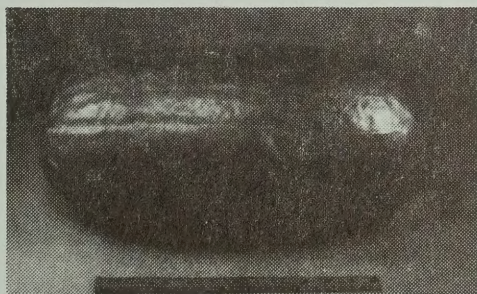
ICE CREAM (PEERLESS): A home garden type, its thin rind is bright green with darker green veining. A very good eating melon with crisp, sweet and bright red flesh. Seeds medium size and white. As with all of our production, we grow this variety in a well isolated valley between two mountain ranges. Maximum isolation from other varieties is possible and is one of the factors responsible for the fine quality of our strains.



IRISH GREY is an excellent shipping type and a very popular variety with us. Our strain is unusually sweet, with a sugar content averaging well above 10%. Rind is tough, light green with dark green veining. Flesh is brilliant red and without fibrous material. Delicious. White seeds. Vine is a vigorous, strong grower and heavy tonnages are regularly harvested. Matures in 88 days to a size of 10 X 22 inches and weights between 30 and 35 pounds.

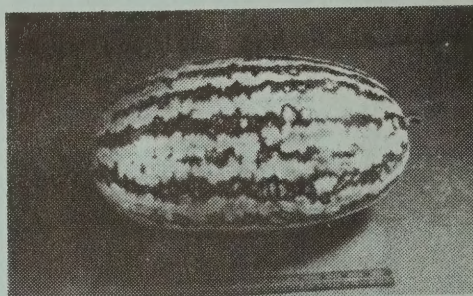


KING & QUEEN WINTER: Unique because, when properly stored, it remains deliciously edible for several months. This is a very popular variety with us. Is very light green, with faint and irregular darker green stripes. A good eating melon of nice quality. Brilliant red flesh contrasts nicely with small, black seeds. A prolific producer, it is medium-early, maturing its crop within 82 days. Melons weigh about 12 pounds and are nearly round, measuring 9 X 9½ inches.



KLECKLEY SWEET NO. 6 is a *wilt resistant* strain, similar in other respects to IMPROVED KLECKLEY SWEET. Where fusarium wilt interferes with production, we recommend this resistant strain; in other cases the regular strain is quite satisfactory. A standard home garden and market type. Dark green unblemished rind; bright red, crisp but tender flesh, delicious. White seeds. Matures in 86 days to a weight of 30 to 35 pounds. Size approximately 22 X 12 inches.

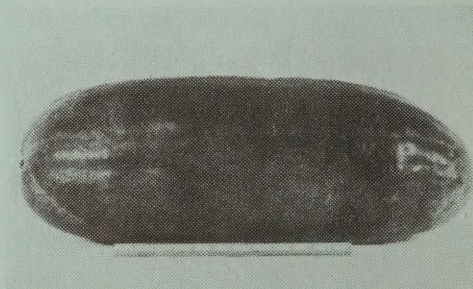
KLONDIKE, BLUE RIBBON: Resistant to *Fusarium Wilt*, it consistently ranks among the top melons in our regular refractometer tests for sugar content. 14% sugar is common. Perhaps the tastiest of all watermelons. Vividly dark-green striped on a light green skin. Melons are medium large and very attractive. Bright red flesh; small brownish seeds; matures in 85 days, to a weight of 22 to 25 pounds. Practically identical to STRIPED KLONDIKE, but wilt resistant.



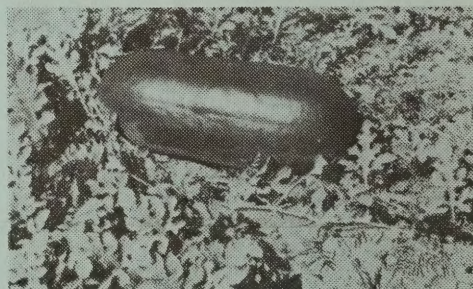
STONE MOUNTAIN: An excellent melon for home garden and shipping purposes. Medium green rind; darker green veining. Flesh is bright red, crisp, sweet. White seeds with black tip. Matures in 87 days to 17 X 14 inches. Weight 35-40 pounds. We grow Stone Mountain, and all our varieties, in an isolated valley unique as one of the few USA *Anthraco*-free areas - important because *Anthraco* is seed-borne. Be safe, with ROBINSON *Anthraco*-free seeds.



TOM WATSON: A favorite in the shipping trade, this variety is one of our most important. Used extensively in most watermelon areas of the world. Rind has good keeping qualities, is thin and quite tough. Rind is dark green, but ripens to a light green with dark-green veining. Deep red flesh is of good quality. Seeds are brown with mottling. Matures in 90 to 95 days to a size of 12 X 22 inches, and a weight of 30 to 35 pounds.



WONDERMELON: A good local market and home garden type. Bright red flesh of fine quality and sweetness, it is a favorite wherever used. White seeds. Rind is a deep, solid green color. Matures in 85 days to 22 X 20 inches. Weight approaches 35 lbs. Typical of all our production, seeds harvested from our Watermelon fields have not had one melon picked for shipping purposes. Our production is for seed purposes only!



HERE ARE TWO TYPES of optional packaging now available. The bag is on a bright yellow field, with brown and white printing. Quite attractive.

The box is printed with dark green, white and orange on a light green background. A very good merchandising aid, with a picture of the variety on the face. Both available in one or two-lb., or one kilogram. Analysis printed on back. Extra charge nominal.

